**THE PRODUCT VISION BOARD**



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| **Using databases to ensure that all data is stored so it can be used in the most efficient way possible. “Our secret ingredient is efficiency” - slogan** | | | |
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| **TARGET GROUP**   * Likkebaard employees can use the databases. | **NEEDS**   * Data is not stored in an efficient way, leading to problems with information loss (forgetting/losing written documents). Our new system solves this issue using online databases. | **PRODUCT**   * Database system to store the menu, grocery etc. information in an easily readable format, developed by our capable database engineers. | **VALUE**   * Customers will be served faster, which makes them more satisfied with the service. * The work process will become more efficient due to the database system. Setbacks can be more easily avoided. |